

Sound Systems & Equipment-Renting-(Cont'd)

SEMONI A J
SOUND ENGINEER
R C A & WESTERN ELECTRIC
WIDE RANGE
PUBLIC ADDRESS SYSTEMS
RENTED
FOR ALL OCCASIONS
Over 22 Years Experience in Sacto
2181 Weller Wy. GI lbrt 3-6438

WALSH & DAY
Western Electric Sound Equipment
Sales & Service
1221-19th GI lbrt 2-6473

Sound Systems & Equipment-Repairing

COAST RADIO COMPANY 900 J. GI lbrt 2-0424
Colonial Electronics Serv
4610 Stockton Blvd. HI lbrt 5-3801
Davies Radio Shop 1501 E. GI lbrt 2-2565
FAVA RADIO SERVICE
See Our Ad Under Sound Systems-Renting
316-6th Broderick HI lbrt 2-8374
George's Radio Service
920 Del Paso Blvd. HI cky 9-0612
WALSH & DAY 1221-19th GI lbrt 2-6473

Souvenirs-See Novelties Headings

Soy Bean Products

Sacto Tofu Co 1521-5th HU dsn 4-3274

Speed Reducers

BRUNING MACHINE WORKS
SPEED REDUCERS
SPROCKET CHAINS
GEARS OF ALL TYPES
523 Brannan S F
(Toll) Call "Operator" for ... Exbrook 2-1976

ALLEN'S SPORT SHOP

Everything for Every Sport

WHOLESALE & RETAIL
1221 JAY ST.

GI lbrt 3-4216

ATHLETIC GOODS

FOOTBALL, BASEBALL
TRACK, TENNIS, GOLF
BADMINTON, BASKETBALL

FISHING TACKLE

GUNS & AMMUNITION

SKIING EQUIPMENT

SPORT CLOTHING

SKIS & GUNS FOR RENT

1221 JAY STREET



SPEEDOMETERS

And
Windshield Wipers Repaired

Open Saturdays
8:00 A.M. to 1:00 P.M.
REVOLUTION COUNT - SPEED CHECK
(Roller System)

Phone **Hudson 4-2463**

WINSTEAD & WINSTEAD
1020 Eye Street Sacramento
Inside Parking Lot

Sporting Goods Headquarters

A Complete Line of

- Golf
- Tennis
- Fishing Tackle
- Guns
- Ammunition
- Boxing Equip.
- Badminton
- Baseball
- Softball
- Ice Skates
- Football
- Basketball
- Outboard Motors
- Archery
- Ski Equipment
- Swim Suits

Specializing in Restringing

Lauson Outboard Motors

SACRAMENTO Sporting Goods

1312 Jay Street GI lbrt 2-7298

"WE GIVE CASH CHECKS"

Speedometers

DE MARTINI ROY 1208-17th. GI lbrt 3-5244
Speedometer Service Stn 1209-19th. GI lbrt 2-5941
Stewart-Warner Corp
2105 Stacia Wy. HI lbrt 7-4646
STEWART-WARNER SALES & SERV
1208-17th. GI lbrt 3-5244
WINSTEAD & WINSTEAD 1020 E. J. HU dsn 4-2463
(See Advertisement This Page)

Spices

Cossich Coffee Co 920-24th. GI lbrt 2-8201

Sponges

American Sponge & Chamols Co Inc
245 Mission S F
(Toll) Call "Operator" for Douglas 2-5350

Sporting Goods-Retail

ALLEN'S SPORT SHOP 1221 J. GI lbrt 3-4216
BROADWAY BAIT & TACKLE SHOP
1609 Broadway. GI lbrt 3-0862
Christy Gun Works 875-97th. HI lbrt 5-8416
Corfield's Sporting Goods Carmichael. HI cky 9-9706
D & W Hdw & Bldg Supply Co
2910 Franklin Blvd. HI lbrt 5-0948

DOLAN'S

MARTIN OUTBOARD MOTORS
GUNS - SCOPES AND MOUNTS
FISHING TACKLE
OUTDOOR ACCESSORIES
Alhambra & P. HI lbrt 6-6481

Fishing Hole 2003 L. GI lbrt 3-8726

FRANK'S SPORT SHOP

Fishing & Hunting Equipment
Complete Line of Sporting Goods
Outboard Motors to Rent
5021 D. HI lbrt 6-0556
If no answer call. HI lbrt 5-2334

Fruitridge Hardware & Appliance Co
5653 Stockton Blvd. HI lbrt 5-2081
Grant Union Cyclery & Sport Shop
3610 Marysville Rd Del Paso Hts. HI cky 9-3873

HARDIMAN'S SPORTING GOODS

WINTER SPORTS CENTER
Ski Repair and Summer Storage
Complete Stock of Ski Equipment & Clothing
Special Order Hand Knit Sweaters
Tennis Racket Stringing & Repair
Athletic - Uniforms - Wholesale
BASEBALL - BASKETBALL
1026 Alhambra Blvd. GI lbrt 3-3614

JOHNSON OUTBOARD MOTORS-

ANCHOR DRUG CO 308 K. GI lbrt 3-2397
Kenny's Cyclery & Sport Shop
Carmichael. HI cky 9-3323
L & M Co 1215-4th. GI lbrt 3-1346
LYON DARWIN HDWE CO
2901-35th. HI lbrt 6-4751
NEWBERT HARDWARE & IMPLEMENT CO
1700 J. GI lbrt 2-3681
North Sacramento Sport & Bait Shop
1017 Del Paso Blvd N Sacramento HI cky 9-2303
Percy's Sport Center 3002 Capitol Av. HI lbrt 5-0630
Perry Hardware Co
3800 Stockton Blvd. HI lbrt 6-3558
R & H HARDWARE Carmichael. HI cky 9-3955
Ranch Hardware 4808 Freport Blvd. HI lbrt 7-2725
SACRAMENTO SPORTING GOODS
1312 J. (See Advertisement This Page)

SAM'S SPORT SHOP

FISHING TACKLE
NEW & USED GUNS
SCOPES & CHOKES
COLEMAN GASOLINE APPLIANCES
DOOR CLOSER REPAIRING
618 1/2 J. GI lbrt 2-5243
(Continued Next Page)

Sporting Goods-Retail-(Cont'd)

Shelby Hardware Co 514 L. GI lbrt 3-2371
SHORROCK'S HDWE CO 918 J. GI lbrt 3-3711
Simms Hardware Co
Guns-Scope Sights-Fishing Tackle
2801 J. GI lbrt 2-9615

SOUTH SACTO SPORTS SHOP

BOATS
OUTBOARDS & INBOARDS
Outboard Motors - Marine Supplies
Fishing Tackle - Camping Equipment
Agents for Rawlings Athletic Equip.
Basketball - Tennis - Badminton
Golf - Football - Baseball
Archery
4106 Franklin Blvd. HI lbrt 6-0757

SPORTS STORE

Agents for
A. G. SPALDING & BROS.
ATHLETIC OUTFITTERS
Wholesale and Retail
Golf - Tennis - Basketball - Football - Etc.
Rocket Restringing - Trophies
Ski - Hunting & Fishing Equipment
818 J. GI lbrt 2-8915

Swart's Hardware
1927 Del Paso Blvd N Sacramento. HI cky 9-0784

TOWER SPORTING GOODS

Fishing - Hunting - Skiing
Equipment
Bausch Lomb Binoculars
Everything For The
Outdoor People
425 Vernon Roseville
(Toll) Call "Operator" for Roseville 23-R

Sporting Goods-Whse & Mfrs

Allen's Sport Shop 1221 J. GI lbrt 3-4216
(See Advertisement Page 352)
Blanch Adolph Inc Ochsner Bldg. GI lbrt 3-7461
FISHING SHACK
Makers Of Hand Made Rods
1529-16th. HU dsn 4-7652
Hardiman's Sporting Goods
1026 Alhambra Blvd. GI lbrt 3-3614
Harris & Gordon
Robert M Dorwin-Whse Only
2132 W. GI lbrt 3-0763
Spalding A G & Bros 818 J. GI lbrt 2-8915
TAKEUCHI BROTHERS
Quality Fishing - Tackle-Whse-Only
341 Market S F
(Toll) Call "Operator" for Sutter 1-1873
THOMSON-DIGGS CO 1801-2d. GI lbrt 2-7851

Sports Promoters

Motor Speedway Publications
Auto Racing-Promotion-Announcing Publicity
1901-49th. HI lbrt 6-9958

Sportswear-Retail

DON & HARVEY FASHIONS FOR MEN
1006 K. GI lbrt 3-2325
Grayson's 918 K. GI lbrt 2-3687
Mademoiselle Sport Shop
1024 K. GI lbrt 3-4515
MAGNIN JOSEPH CO INC 10th & K. GI lbrt 3-2561
Meyers & Gentlemen's Apparel
1026 K. GI lbrt 2-2851
Powell Robert's Dress Shop
2938-35th. HI lbrt 6-6016
Carmichael Shop
Fair Oaks Blvd & Marconi Av. HI cky 9-1062
Robinson's 716 K. GI lbrt 3-7933
RODS BROS
Men's-Women's Sportswear
10th & K. HU dsn 4-6961
Sports Store 818 J. GI lbrt 2-8915
Tower Sportswear Shop The
1508 Broadway. HU dsn 4-5803
Village Sub-Deb Shop & Junior Varsity
In Town & Country Village Shops
2421 Marconi Av. HI cky 9-7387
WOODLAKE APPAREL CENTER
1521 Del Paso Blvd. HI cky 9-2284
WOODLAKE STYLE SHOP
1521 Del Paso Blvd. HI cky 9-2284

Sprinklers-Fire Protection

GRINHELL CO OF THE PACIFIC
615-7th. GI lbrt 2-7656

Sprinklers-Lawn & Irrigation

Cook Ray O 601-39th. HI lbrt 6-7261

Stables

See also Riding Academies
Selly's Riding Stables
Watt Av & Fair Oaks Blvd. HI cky 9-9822
Spic & Span Stables
2 MI E Of Town & Country Village On
Marconi Av. HI cky 9-2281

Stage Lines-See Bus Lines

Stainless Steel-See Steel

Stamps For Collectors

Fort Sutter Stamp Co 1814-28th. HI lbrt 5-9820
Hobbycrafts 1327 J. GI lbrt 2-1293

Stapling Machines & Supplies

Bostitch-Western Inc Ochsner Bldg. GI lbrt 3-7461
EMMANN STATIONERY CO 811-9th. GI lbrt 2-5737
TAZER E J SALES CO 680-16th Oakland
(Toll) Call "Operator" for Highgate 4-8744

State Government Offices

See Alphabetical Directory Under
"Calif State of"

Stationers-Retail

CAPITAL OFFICE EQUIP CO 910 J. GI lbrt 3-4831
CAPITAL STATIONERY & TYPEWRITER CO

OFFICE SUPPLIES
STATIONERS
PRINTING - RUBBER STAMPS

1329 J. GI lbrt 2-0809

CENTRAL PRINTING CO

2433 Del Paso Blvd. HI cky 9-1100

CROCKER STATIONERY

A Good Man to Know
YOUR STATIONER
In Sacramento
Since 1856



"WHERE TO BUY IT"

CROCKER H S CO INC 1201 K. GI lbrt 2-0741

Crocker H S Co Inc 1201 K. GI lbrt 2-0741
EMMANN STATIONERY CO 811-9th. GI lbrt 2-5737
JORDAN-MAYO OFFICE EQUIPMENT & SUPPLIES 1111 J. GI lbrt 2-1911
MARTY'S STATIONERY 914 J. GI lbrt 3-3809

SLEEPER STAMP & STATIONERY CO

OFFICE SUPPLIES
LOOSE LEAF SYSTEMS & FORMS
FILING SUPPLIES
RUBBER STAMPS & STENCILS
SEALS & BADGES

1015-8th. GI lbrt 2-8997

Village Stationery Shop
Fulton & Marconi. HI cky 9-6635

Stationers' Supplies

Crocker's Stationery Supplies 1201 K. GI lbrt 2-0741

Stationers-Whse & Mfrs

Farenkopf Sales Co
2986-35th. HI lbrt 5-4541
Orman & Wyatt 3420-9th. GI lbrt 2-1019
Silvius & Schenckler 423 J. GI lbrt 2-9087
Zellerbach Paper Co
1100 Richards Blvd. GI lbrt 2-6971

Spraying

See Crop Dusting; also Metal Spraying; also
Painting Contractors; also Tree Service

Spraying Equipment

BINKS SPRAY SYSTEMS

Manufacturers-Spray Painting & Fin-
ishing Equipment.
Complete Systems, Spray Guns, Spray
Booths, Air Compressors, Pressure
Tanks, Extractors, Regulators, Hose &
All Accessories, Repairing.



"WHERE TO BUY IT"

SHERWIN-WILLIAMS CO THE
2601 Broadway. HI lbrt 7-0941
Trickey M N Paint Co 1716 L. GI lbrt 3-4844

CENTRAL VALLEYS SPRAY EQUIPMENT CO

FOOD MACHINERY CORPORATION
BEAN SPRAYERS
NIAGARA DUSTERS
BOLENS TRACTORS
H. C. SHAW LINE
SALES - PARTS - SERVICE
2124-19th. GI lbrt 2-6319

FULLER W P & CO 1013-12th. GI lbrt 2-1061
ORCHARD SUPPLY CO 1731-17th. GI lbrt 3-2509
SHERWIN-WILLIAMS CO THE
Distributors Of De Vilbiss Automotive
And Portable Spray Equipment
2601 Broadway. HI lbrt 7-0941

TRICKEY M N PAINT CO

Superior California's
Most Complete Stock of
SPRAY PAINTING EQUIPMENT
& PARTS
De Vilbiss Spraying Equipment
1716 L. GI lbrt 3-4844

Spraying Equipment-Renting

Fuller W P & Co 1013-12th. GI lbrt 2-1061
General Paint Corp 1501 J. GI lbrt 3-7201
Rudor's Trailer Rental
Paint Spray Equipment
2000 Broadway. HI lbrt 5-5726
Trickey M N Paint Co 1716 L. GI lbrt 3-4844

Spraying Supplies

Calif Spray-Chemical Corp
10th & Richards Blvd. HU dsn 4-3736
NIAGARA CHEMICAL DIV FOOD MACHINERY & CHEMICAL CORP 2118-19th. GI lbrt 2-0232
STANDARD AGRICULTURAL CHEMICALS
Sinco And 2, 4-D Weed Killers
Forum Bldg. GI lbrt 3-4356
If no answer. GI lbrt 3-4356
(Toll) Call "Operator" for Davis 8911

Sprays-See Insecticides Hdgs

Springs

See also Automobile Springs
AUTOMOTIVE SPRING & SUPPLY CO
4410 E 14th Oakland
(Toll) Call "Operator" for Kellog 2-4807

LAHER SPRING & TIRE CORP

Manufacturing & Repairing
HEAVY TRUCK & TRAILER SPRINGS
Also LAHER Helper Springs
Most Modern Equipped Spring
Plant in This Territory
1217-16th. GI lbrt 2-6851

Sacto Spring Works 211 N 16th. GI lbrt 2-5346
Western Spring & Blacksmith Shop
1606 D. HU dsn 4-7467